Carlton is lowest.

Carlton Box—
lowest of all brands.
Less than
0.01 mg. tar,
0.002 mg. nic.

Carlton 100's Box—
lowest of all 100's.
1 mg. tar,
0.1 mg. nic.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Box: Less than 0.01 mg. "tar", 0.002 mg. nicotine; 100's Box: 1 mg. "tar", 0.1 mg. nicotine av. per cigarette by FTC method.
Soft Pack: 1 mg. "tar", 0.1 mg. nicotine; 100's Soft Pack: Less than 6 mg. "tar", 0.5 mg. nicotine av. per cigarette, FTC Report Dec. '79.

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Source: https://www.industrydocuments.ucsf.edu/docs/mjkk0000